KASTURI DANI
PRODUCT DESIGNER

Experienced in designing enterprise and consumer products, adept at translating end-user needs and insights into user-centered designs and products.

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EXPERIENCE

MAY 2020 to PRESENT
Senior UX Designer
CISCO WEBEX
San Jose, CA

Lead designer for Cisco Webex's Partner Hub – an admin portal for Cisco partners to manage Webex trials & subscriptions. Also working on other key initiatives to elevate the admin experience.

JAN 2018 to MAY 2020
Senior UX Designer
CISCO SYSTEMS
San Jose, CA

Lead designer for CloudCenter's Cost Optimizer – a data & analytics based tool to help technical users and IT admins spend less on their cloud costs. Part of the design & development team that built the product from ground up. Additionally, designed data-heavy charts and visualizations for Particle – an internal design system.

OCT 2016 to JAN 2018
Product Designer
INKLING
San Francisco, CA

Led the mobile app design of a new product that helps retail customers optimize top-down communication from headquarters, and improves the productivity of field workers. Part of the core product team from conception to MVP & beyond.

JUN 2013 to SEP 2015
User Experience Designer
SAP LABS
Palo Alto, CA

As part of the Global Design & Innovation team, I worked on key projects and escalations including enterprise & consumer-facing applications built on Fiori, SAP's robust design language, and also contributed to Fiori's evolution of UX patterns & guidelines.

OCT 2012 to APR 2013
Designer
NCIRCLE SECURITY SYSTEMS
San Francisco, CA

MAY 2012 to 2016
Designer
CONTRACT / FREELANCE
San Francisco, CA and more

EDUCATION

SEP 2015 to AUG 2016
Master of Human Computer Interaction + Design
UNIVERSITY OF WASHINGTON
Seattle, WA

AUG 2010 to DEC 2013
Bachelor of Fine Arts · Graphic Design
CALIFORNIA COLLEGE OF THE ARTS
San Francisco, CA

AUG 2009 to MAY 2010
Foundation in Design
LASALLE COLLEGE OF THE ARTS
Singapore

SKILLS

» User Experience Design
» Visual Design
» User Centered Design
» Data Visualization
» User Interface Design
» Paper & Digital Prototyping
» User Research
» Usability Testing
» Branding & Identity
» Icon Design
» Motion Graphics
» HTML, CSS, jQuery

TOOLS

» Adobe Creative Suite
» Sketch
» Omnigraffle
» Invision
» proto.io
» Arduino
» Cinema 4D

RECOGNITION

Business Plan Competition Semifinalist • 2016
UNIVERSITY OF WASHINGTON

Thesis Award • 2013
CALIFORNIA COLLEGE OF THE ARTS

Faculty Honors Award • 2010
CALIFORNIA COLLEGE OF THE ARTS